



"I have no doubt Bold New Media's total understanding of our business & our customers is the key reason we have seen a better than 100% increase in traffic to our website.

As an outsourced marketing partner, Bold New Media's versatility & flexibility provides Makita with a one-stop-shop solution for all our media including TV & radio. They have proved to be an invaluable strategic component in our marketing strategy."

[Martin Coolican](#)

National Advertising Manager